

SUBJ: I created application to help [COMPANY NAME] get more customers. Check it out :)

Hi Paul,

My name is Robert Dodd.

I've created an application called CityBump that's a specialized search engine specifically designed to help shuttle bus companies in Brisbane:

- Make more money by reaching new, untapped customers
- Simplify marketing and lower their monthly costs
- Keep up with the rapidly developing online travel industry without worrying about the technology/development themselves

I think it would be an incredible asset to a family operated business like [COMPANY NAME].

Last night, I drew up a custom 3 page outline of exactly how it would work with [COMPANY NAME].

Would you like me to send you the outline? Just reply with a "yes" — and I'll send it right out.

Thanks,

Robert Dodd
Founder, CityBump
PHONE NUMBER

PS — there's no money involved in using the application, and it wouldn't cost you any time or resources. I just created it because I wished it was as easy to book a shuttle bus as it was to find flights and hotels.