



Hi John,

Thanks for taking the time to read my email. Here's the outline I promised.

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**How [COMAPNY NAME] can use CityBump to find new customers and increase revenue  
— without spending any money or time on marketing**

Imagine that you had a digital marketer working for you 24/7, getting you customers while you sleep, bringing in thousands of dollars in untapped revenue every month...and you didn't have to pay them anything.

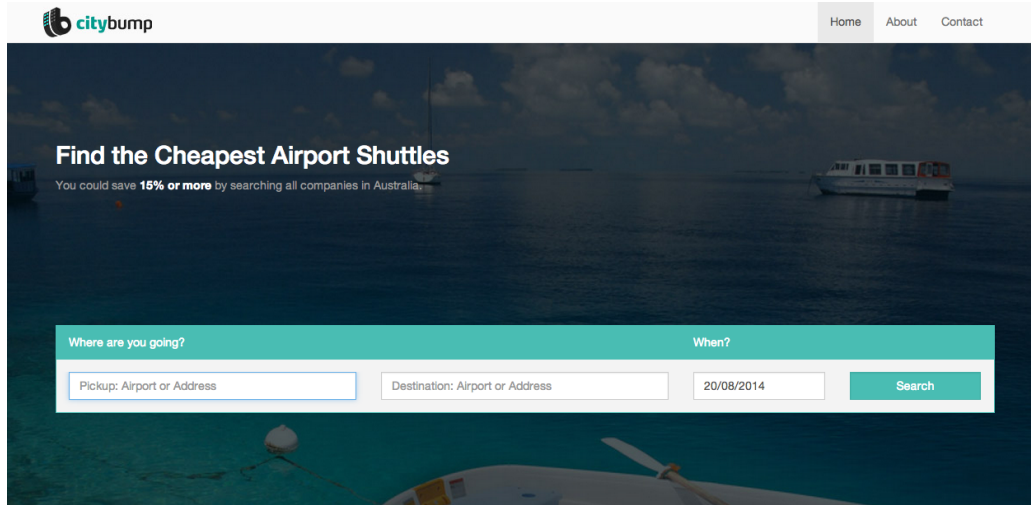
Wouldn't that be amazing?

Most travellers love the experience an airport transfer offers -- but let's face it -- it can be frustrating and confusing for customers to find shuttle bus services like yours in an unfamiliar area.

As a result, most people give up and choose a taxi, rental car or public transport.

When this happens, [COMPANY NAME] loses a potential client simply because the process for finding you wasn't easy and streamlined.

**CityBump** instantly solves this frustrating, costly problem by connecting shuttle bus companies with new clients through a powerful free mobile and desktop application that looks and feels just like other apps that users already book their hotels and flights on.



***A screenshot of the simple, but powerful application***

The system is easy to use. Here's how it works:

1. The user enters their location and destination
2. The proprietary CityBump algorithm sorts through all the shuttle bus companies in the system and sorts them by price
3. The user selects their choice and pays the shuttle bus company

That's it.

In a matter of seconds, [COMPANY NAME] has connected with a new paying customer who previously didn't know about you — and you didn't even have to spend any time or money marketing to them.

We are also developing other features to seamlessly connect your shuttle services with flights and hotels — and in the process, create loyal customers who will choose your services again and again.

What could be better?

## Next Steps

Thanks for reading! I hope your imagination and interest have been piqued.

There are so many ways that CityBump can grow your existing business, and it wouldn't take any extra time, effort or money on your part. I've decided to offer this service to Link Transfers for free because I really want to work with local companies in Brisbane first before I expand across the country.

In the future, new registrants will have to pay in order to be listed.

If you're interested in getting this set up today, let's schedule a quick call with your or your assistant so that I can walk you through the process.

It should take no more than 10 minutes. Here are 3 times I have available:

- TIME/DATE 1 — Click here to schedule
- TIME/ DATE 2 — Click here to schedule
- TIME/ DATE 3 — Click here to schedule

If none of those work, I can call you when you're free. I can stop by the office or give you a quick call. Just let me know when works best for you.

Thanks and talk soon!

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